



Report on “Special campaign 4.0”

By

ICAR-CIFA, Bhubaneswar

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ICAR- Central Institute of Freshwater Aquaculture, Bhubaneswar launched Special campaign 4.0 today. Director ICAR-CIFA Dr. PK Sahoo administered Swachhta Pledge among the employees. The Director appealed to all the employees to be conscious about cleanliness and keep the entire campus of the institute neat and clean. The cleanliness drive commenced with over 50 employees voluntarily joining the movement to clean up the common areas of the institute, work places and roads inside the campus. The Chief Administrative Officer of the institute provided information regarding Swachhta awareness to all the employees. This programme was coordinated by Sri HL Meena, Chief Administrative Officer, ICAR-CIFA.



Taking the Swachhata Pledge



Special Campaign 4.0



Ongoing cleanliness drive



Before and after the grass cutting work

The initiative has drawn up an action plan for the month with as many as 22 activities. This include activities in nearby markets, tourist places, village, school etc which will be carries out with active involvement of the common citizen. Information for these activities throughout has been thoroughly described by Dr. HK De.



Active participation from the employees