

भा.कृ.अनु.प - केन्द्रीय मीठाजल जीवपालन अनुसंधान संस्थान ICAR - Central Institute of Freshwater Aquaculture

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Swachhata Special Campaign 4.0 at Dhauli Square & Adjacent village

As a part of observing Swachhta "Special Campaign 4.0" during 2 October to 31 October, 2024 the Social Science Section, ICAR-CIFA, Bhubaneswar organized Swachhta activities at **Dhauli square** and an adjacent **village, Gopinathpur**. Dr G. S. Saha, Incharge led the team of Social Science Section comprising scientists, officers, research assistants and other staffs for carrying out the drive. There were many shopkeepers and other people at Dhauli Square who were made aware about the Swachhata campaign. The place was cleaned of discarded plastic stuffs, dry leaves and other leftover wastes by the team. People were advised to dispose garbage in the dustbins. The villagers were sensitized about keeping the environment clean and plastic free. They were made aware of different types of biodegradable and non-biodegradable wastes, their safe disposal as well as composting, wherever possible. The villagers praised ICAR-CIFA for conducting the campaign and creating awareness among local people for a clean India.

GOPINATHPUR VILLAGE

Before After









DHAULI SQURE

Before After



