



भाकृअनुप - केन्द्रीय मीठाजल जीवपालन अनुसंधान संस्थान
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RRC Rahara organises large scale awareness programme on Bio-fertilization

5 June 2026, Shantipur

'KHET BACHAO ABHIYAN' was organized by Regional Research Centre, ICAR-CIFA, Rahara and field station Kalyani on 5th June 2026 at Kulia village, Shantipur, Nadia district, West Bengal. The event on 'Khet Bachao Abhiyan' has been a month-long campaign during 1st - 30th June 2026 by ICAR. On 5th June 2026, it has been a meaningful event because it coincides the 'World Environment day' observed on 5th June every year. The objective of 'Khet Bachao Abhiyan' is to protect and conserve cultivable land from the excessive application of chemical fertilizer.



Regional Research Centre, ICAR-CIFA, Rahara in collaboration with ICAR KVK, Kalyani organized the awareness campaign to increase the application of bio-fertilizer including Azolla based and other green manure based composting manures to improve soil fertility for the sustainable manner. The practice on use of bio-composting manures will replace the chemical fertilizer to improve soil fertility in one way and promote sustainability of cultivable land for a long in other.



With this event, MGMG (*Mera Gaon Mera Gaurav*) programme of the Government of India was also organized by Regional Research Centre, ICAR-CIFA, Rahara at Kulia Village, Santipur, Nadia, West Bengal on 05-06-2026. The theme of this intensive awareness campaign was 'Adoption of science based nutrient and other input management'. The objective of the awareness campaign was to disseminate scientific

knowledge among rural farmers who are engaged in farming practices for desirable yields. A total number of 148 participants attended the program among which 52 were female and

96 male. Among the female participants were SHGs (Self Help Group) who are engaged in farming practice in small scale animal farming, mostly goat.

Scientists encouraged farmers to use organic manures such as compost manures, including Azolla compost, and other organic fertilizers including cattle dung as an alternative crop promoting manures to protect and promote sustainable soil health. The use of organic manures in addition to judicious application of chemical fertilizers promotes modern and science-driven management approaches for improving farm income and long-term resource conservation.

