



Awareness campaign on Adoption of science based nutrient and other input management

MGMG (Mera Gaon Mera Gaurav) programme of the Government of India was organized by Regional Research Centre, ICAR-CIFA, Rahara and field station Kalyani at north Chandamari village, Nadia district, West Bengal on 15.05.2026.

The theme of this intensive awareness campaign was **'Adoption of science based nutrient and other input management'**. The objective of the awareness campaign was to disseminate scientific knowledge among rural farmers who are engaged in farming practices for desirable yields. Scientists encouraged them to use of organic manures such as compost manures, vermicompost, and other organic fertilizers including cattle dung as an alternative crop promoting manures to protect and promote sustainable soil health. The use of



organic manures in addition to judicious application of chemical fertilizers manifests to modern and science-driven management approaches for improving farm income and long-term resource conservation.

Importantly, Scientists of RRC, ICAR-CIFA, Rahara informed farmers about the use of different 'Apps' – AI based support system for decision making on balanced fertilizer use for plant protection and desired yields.

