



भा.कृ.अनु.प- केन्द्रीय मीठाजल जीवपालन अनुसंधान संस्थान  
I.C.A.R-Central Institute of Freshwater Aquaculture

कौशल्यागंगा, भुवनेश्वर-751002, ओड़ीशा / Kausalyaganga, Bhubaneswar-751002, Odisha  
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**STANDARD ONLINE (E-PROCUREMENT MODE)  
BIDDING DOCUMENTS FOR  
EMPANELMENT OF ADVERTISING AGENCY ON RATE CONTRACT BASIS  
To be submitted online as per Schedule of requirement**

File No. CIFA/Store/11-S (ARC for Empanelment of Advertising Agency)/2021-22 Dated:30.12.2021

The **ICAR-Central Institute of Freshwater Aquaculture** (ICAR-CIFA), Kausalyaganga, Bhubaneswar is a public funded Research Organization under the Indian Council of Agricultural Research, Department of Agricultural Research and Education, Ministry of Agriculture and Farmers Welfare, Government of India. The Director, ICAR-CIFA, Bhubaneswar, India, invites e-tenders through the website [URL:http://eprocure.gov.in/eprocure/app](http://eprocure.gov.in/eprocure/app) under single bid system from eligible and qualified bidders for supply of the following feed & fertilizer items.

**CRITICAL DATE SHEET**

Tender ID	Tender ID 2021_DARE_666174_1.
Tender Reference No.	File No. CIFA/Store/11-S /ARC for Empanelment of Advertising Agency)/2021-22, Dated:22.12.2021
Date of release of Tender through e-procurement Portal	31.12.2021, 02.30 PM
Bid Submission Start Date (Online)	31.12.2021, 02.30 PM
Last date and time for Receipt of Tender feesEMD, if applicable at ICAR-CIFA, Bhubaneswar	20.01.2022, 02.30 PM
Last Date & time for submission of online Bid	20.01.2022, 02.30 PM
Date & time for opening of Bid	21.01.2022, 02.30 PM
Address for Communication	The Director, ICAR-CIFA, Kausalyaganga, Bhubaneswar, Pin-751002

Sd/  
Officer-in-Charge(Store)

**SCHEDULE OF REQUIREMENT**

Sl. No.	Item Specification
1	Empanelment of Newspaper advertising agency for publication of advertisement pertaining to ICAR-CIFA, Kausalyaganga in different daily Newspapers as per Discount offered over DAVP rates.

**IMPORTANTNOTES:-**

1. Tender Documents can be downloaded from the ICAR-CIFA website [www.cifa.nic.in](http://www.cifa.nic.in) or from the Central Public Procurement Portal [URL:http://eprocure.gov.in/eprocure/app](http://eprocure.gov.in/eprocure/app) Bidders should enroll/register in the e-procurement module of Central Public Procurement Portal through the website: [URL:http://eprocure.gov.in/eprocure/app](http://eprocure.gov.in/eprocure/app) for participating in the bidding process. Bidders should also possess a valid Digital Signature Certificate (DSC) for online submission of bids.
2. **Bids received on e-tendering portal only will be considered. Bids in any other form sent through sealed cover/email/post/fax etc. will be rejected.**
3. ICAR-CIFA reserves the right to accept/reject any or all the tenders in part/full without assigning any reason thereof.
4. ICAR-CIFA will not be responsible for any delay in enrollment / registration as bidder or submitting /uploading the offer on e-tender portal. Hence, bidders are advised to register in e-tendering website [URL:http://eprocure.gov.in/eprocure/app](http://eprocure.gov.in/eprocure/app) and enroll their Digital Signature Certificate and upload their quotation well in advance.
5. Any change/corrigendum/extension of opening date in respect of this tender shall be issued through websites only and no press notification will be issued in this regard. Bidders are therefore requested to regularly visit our website for updates.

Place: Bhubaneswar  
Date :30.12.2021

Officer-in-Charge(Store)  
For Director, ICAR-CIFA